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Shoolini University | Online Degrees UGC Entitled

PAY-AFTER-PLACEMENT

ONLINE BAJMC

BACHELOR OF JOURNALISM & MASS COMMUNICATION

FROM THE
NO.1
PRIVATE UNIVERSITY OF INDIA

THE World University Rankings 2023

DURATION
2 YEARS
4 SEMESTERS

MODE - 100% ONLINE
LIVE + RECORDED
RECORDED AND LIVE LEARNING SESSIONS

FEES STARTING
RS. 9750/PER SEM.*
*THE REMAINDER 50% IS PAYABLE AFTER PLACEMENT.

PLACEMENTS
100% PLACEMENT SUPPORT
OPT FOR OUR EXPERT PLACEMENT SUPPORT SERVICES

INTERNATIONAL DEGREE OPTIONS
STUDY ABROAD
AT A TOP INTERNATIONAL UNIVERSITY IN US/UK/CANADA/AUSTRALIA/ TAIWAN/SOUTH KOREA

DURATION

3 YEARS

6 SEMESTERS

BUILD A CAREER IN THE MEDIA INDUSTRY

Online Bachelor of Journalism and mass communication

WHO IS OUR ONLINE BAJMC FOR

- Students with a recent 10+2 looking for an assured career in Print,TV or Radio Journalism and Social or Digital Media
- Undergraduate Students already enrolled in a university who want to pursue a 2nd degree for better career prospects
- Students wishing to go abroad after 2 years of study in India
- Students planning further studies eg. Masters in Journalism/ Masters in Digital media

WHY SHOOLINI ONLINE BAJMC IS THE BEST CHOICE FOR FUTURE MEDIA PROFESSIONALS

INDIA'S FIRST BAJMC WITH A PAY-ON-PLACEMENT PROGRAM

Our unique pay-on-placement offer, allows you to pay up-to 50% of your total fees after your job placement or if you choose our study-abroad option.*

INDUSTRY EXPOSURE

We focus on enabling your future success starting with an internship placement in your specialization in your 3rd year.

HANDS-ON EDUCATION FROM THE REAL GURUS

Your Gurus – academicians and industry experts will help you develop expertise in Print, Radio, TV Journalism as well as new media including digital and social media so that you can effectively address the real world requirements of the world of media.

COMMUNICATION AND LIFE SKILLS

Students go through special modules to improve both oral and written communication skills for success in the business world. We also help students develop critical thinking, judgement, problem-solving skills and creative thinking techniques to help learn to enhance employability.

Need Help? Consult Our Counsellors

TRANSFORM YOUR CAREER
LEARN FROM THE BEST MEDIA PROFESSIONALS

I am proud to say that the **Shoolini Online Degree programs** are truly some of the best. Here are some of the key points that make our BAJMC programs stand out:

Industry-Readiness: Our online BAJMC program is designed and mentored by leaders from top media organizations like Reuters, India Today, Indian Express among others.

Accessibility: One of the key benefits of our online degree programs is their accessibility. With the ability to attend class from anywhere, you can balance your education with your professional and personal lives.

Dynamic Curriculum: Our programs offer dynamic coursework that is constantly evolving to meet the demands of the marketplace, ensuring that you are learning the most up-to-date and relevant information.

Placements and Industry Partnerships: Shoolini University has a proven track record of 5000+ placements, and strong partnerships with leading companies in various industries.

Whether you are just starting your career or looking to make a change, this program provides the skills and knowledge you need to succeed. We are confident that you will find the program you choose to be the best choice for you.

Thank you for considering our program.

PROF ATUL KHOSLA
VICE CHANCELLOR
DEAN, SCHOOL OF BUSINESS
Ex- McKinsey & Company,
Former India Head - Oliver Wyman
Alum IIT-Kanpur, JBIMS

RANKINGS & ACCREDITATIONS

NO.1 PRIVATE UNIVERSITY IN INDIA
GLOBAL RANK: 351-400

Times Higher Education World University Rankings 2023

NO. 3 PRIVATE UNIVERSITY (INDIA)
800-1000: GLOBAL

QS World University Rankings 2023

ALL INDIA RANK: #96
MANAGEMENT: #75-100

NIRF India Rankings 2022
(Ministry of Education, Government of India)

ONLINE DEGREE PROGRAMS

PLACEMENTS

250+ Top Companies have recently recruited our graduates

Unlock Career Opportunities at India's Top Companies. Join the Elite Ranks of our Alumni Network

5000+
PLACEMENTS

250+
GLOBAL ALLIANCES

AND MORE